



BRAND IDENTITY KICKSTART PACKAGE: £1,600

Research & Benchmarking
Brand Inspiration & Mood Board
Creative Branding Brief
Art direction between client & designer
Two Design Concepts
(incl. primary & secondary logo/submarks/colour palette/typography)
Design Development (two rounds)
Supply of final design files
Supply of x1 printed or digital marketing collateral of your choice
Brand Guide

BRAND IDENTITY BOOSTER PACKAGE: £2,090

Everything included in the Kickstart package but with three design concepts and three exploratory rounds of design development.

[**www.emmadavismarketing.co.uk**](http://www.emmadavismarketing.co.uk)